Privacy policy

Scandic Container Oy is committed to protecting privacy and respecting the protection of personal data. We want to ensure that personal data of our customers, business partners, employees and all private persons is processed legally and transparently. This privacy policy regarding personal data and data protection describes what kind of personal data we collect through our websites and digital contacts and how we do it and how we ensure lawful processing of personal data and following data security obligations. We ask you to accept the described method for using your personal data, or refrain from using the website and digital contact forms if you do not accept the processing of your personal data according to this description.

Personal data and reason for processing

In this privacy policy, personal data means all information related to the identified or identifiable natural person (“data subject”). Personal data processing means all actions that we direct towards personal data, for example the collection, processing, storage and erasure of personal data.

The reason for collecting and processing personal data may be taking care of customerships, fulfilling contract related or legal obligations or implementing the justified benefits of Scandic Container Oy or third parties. The basis for processing may also be marketing, sales, communication, recruitment or the person’s consent.

Register holder and contact details

Scandic Container Oy, Keilaranta 15, 02150 Espoo, Finland. The contact person for data protection matters is Karl-Kristian Hedlund, kristian.hedlund@scandiccontainer.fi, Phone: 020 769 98 97.

Collection of personal data

We collect personal data from persons themselves for example through website visits, phone calls, e-mails, social media, logins to our digital services and visits. If the person does not deliver the requested personal data about themself while using the services, we will not be able to execute the service without the person’s consent.

Personal data may also be collected from other parties than the person themself, for example from the person’s employer based on our customer relationship or from public sources. This kind of personal data collection may be necessary for the justified benefits of Scandic Container Oy or a third party such as an employer, or for fulfilling legal obligations.

What kind of personal data do we collect?

We collect and process the following types of personal data among other things:
Contact details, such as name, email-address, street address, phone number
Information related to work, such as assignment, title, area of responsibility
Contact and background information about the employer company
Contacts from customer service and sales
Website and web service usage information, such as date, visited pages and duration of visit
Information about sending, opening and clicking marketing messages
Order and download information about guides and other materials
Cookies
Separately individualized consents or permissions for personal data processing

**Purposes of personal data use**

All personal data is confidential and only accessible by those Scandic Container Oy employees or other persons working with Scandic Container Oy that have a need to process personal data based on their assignments. We only process data for the original purposes they were collected for, unless the data subject gives their consent for using their personal data for other named purposes.

We collect personal data for the following purposes among other things:

Offering the services of Scandic Container Oy
Customer’s contact requests on the website or social media
Creating and managing customer and cooperation relations
Informing about events
Job application and recruitment purposes
Creating polls or having polls created
Ensuring the functions and data security of websites
Fulfilling legal obligations
Website analytics
Sending targeted advertisements based on the use of websites and services
Implementing other justified business benefits

**Automatical personal data collection and cookies**

We monitor visits on our websites and automatically collect statistical information about the usage of our websites without identifying the visitor. Some of this information is collected through cookies. A cookie is a
text file sent to the users’s computer and stored on it, which makes it possible for the website administrator to identify individual visitors, ease visitors logins to the site and make it possible to compile combined visitor information. A cookie is not a program and it does not contain viruses or spread malware.

The purpose of cookies is to improve visitors’ experiences on the website and to analyze and improve the website’s functionality and content. Data collected through cookies may also be utilized for targeting communication and marketing and optimizing marketing measures. Visitors can not be identified by mere cookies. Data collected through cookies may however be connected to other information received from the user through other means, for example through forms that the user has filled on our websites.

Automatic functions following the usage of websites may log the following information:

- IP address & Internet server
- geographical information
- login time
- browser type and language
- operating system
- screen resolution
- the website you visited before our website

We also collect data about how actively you use our websites. For example which pages you visit, what keywords you search for, and whether your computer/browser has previously visited our website or not. Data collected through cookies is stored on servers within the EU/ETA zone.

We use the Google Analytics service, which is a website visitor data analysis service. The service produces anonymous statistics about our users and processes data produced by cookies, which allows us to find out the amount of visits, the amount of users, the users’ browsers and the users’ country, city or region.

Third party cookies

We use content from other services on our services and websites, such as pictures of video content. When you visit a website which contains material from other services, you may receive a notification about cookies from these websites. Scandic Container Oy does not control the distribution of this kind of cookies. Check the third party websites to see what they say about their cookie policy.

How to block or erase cookies?

If you want to limit or block cookies, you can do it by adjusting your browser settings. More information at www.aboutcookies.org. Please notice that cookies may be necessary for the proper functionality of some websites and services.

Marketing for companies
We send digital direct marketing and communications to companies. We may process your personal data because your assignments in a company or because you work as a representative of a company. The processing of your personal data for these reasons is based on our justified benefit, which is digital marketing and communications directed towards customers and business contacts.

We receive your data directly from you during the usage of our services, when you fill a contact form on our website, when you send us e-mail or deliver your information in some other way. We may also acquire your personal data from other sources, such as the registers of Suomen Asiakastieto, public websites of companies, online communities or other similar sources. Data is also created through analytics when you use our marketing and communication contents.

You have the possibility to forbid the use of your personal data through a message we sent you or by sending a separate request to the e-mail address kontti@scandiccontainer.fi. We store your personal data only for as long as necessary for implementing the benefits defined above according to the active legislation, after which your personal data is erased.

**Transfer of personal data**

Scandic Container Oy may transfer personal data collected through their website or services to partners in situations where the fulfillment of contract obligations or some other reason demands it. For example in a situation where Scandic Container Oy uses the services of a third party service provider for managing the website, we follow the obligations determined by the general data protection act of the EU (679/2016) and the data protection legislation in all transfers.

Personal data transfers to customers, suppliers or other third parties are performed through a contract according to the general data protection policy of the EU. Transfers to outside the EU/ETA zone require the application of appropriate protective manners, such as using the EU Model Contract Clauses or the EU-US Privacy Shield and following the obligations of the data protection legislation. Scandic Container Oy does not disclose or express personal data to other parties than the ones mentioned above without a legal compelling reason.

**Information security and storage time of personal data**

We implement and keep appropriate technical and organizational protective manners, which protect personal data from accidental or illegal destruction, disappearance, damage or changing and unauthorized disclosure, abuse or other illegal processing.

Our data protection manners include physical security measures and locks and alarm systems. Our data protection manners also include authorization control, logging, antivirus software, denial of service attack protection and other information security measures. We are also committed to following the instructions about document storage and processing.

Personal data is confidential and their processing is restricted to persons who have a need to access it for their work. We store personal data in a identifiable form only as long as necessary for their usage purposes or until the data subject requests us to erase information concerning themself. After the end of the usage purpose or by the data subject’s request we erase personal data, unless the active legislation obligates us to
keep the personal data for a legal purpose. We try to ensure that incorrect or outdated personal data is fixed or erased without unnecessary delay.

Your rights

If we collect or process personal data collected from you, you have the following rights as a data subject:
you may cancel your consent at any time, in case your personal data has been processed based on your consent,
you may ask the register holder for a confirmation about whether they process personal data concerning you or not,
you may request access to personal data concerning you and get a copy of them,
you may request a correction or erasal of your personal data,
you may forbid the processing of your personal data or request a limitation for it,
you may request a transfer of your personal data from one system to another.

If you want to use the rights mentioned above, we ask you to contact us through e-mail at kontti@scandiccontainer.fi. You also have the right to file a complaint about the processing of your personal data into the office of a data protection authority.

Timeliness of the privacy policy

We check this description regularly and may make changes to it. This description was last updated on 24.5.2018.